

Primo Max

High Protein Meal Supplement†

Great Tasting - Total Nutrition Shake

PrimoMax by MMSN, is a high protein, low carbohydrate supplement fortified with 100% of the U.S. RDA requirement of vitamins and minerals in 2 to 3 daily servings (depending on serving size). MMSN products are derived from the highest quality ingredients available.

Serving Suggestions

If your bodyweight is 100 to 150 pounds, use 1 1/2 scoop servings (approximate amount). Protein: 30 grams. Carbs: 17 Grams. 112% U.S. RDA vitamins & minerals in 3 servings (or 75% in 2 servings). Calories in water: 156. Calories in juice or nonfat milk: add approximately 15 calories per ounce. We recommend 8 to 10 ounces of fluid per serving.

If your bodyweight is 150 to 200 pounds, use 1 3/4 scoop servings (approximate amount). Protein: 35 grams. Carbs: 20 grams. 130% U.S. RDA vitamins & minerals in 3 servings and 87% in 2 servings. Calories in water: 208. Calories in juice or nonfat milk: add approximately 15 calories per ounce. We recommend 10 to 12 ounces of fluid per serving.

If your bodyweight is 200+ pounds, use 2 scoop servings (approximate amount).

Protein: 40 grams. Carbs: 23 Grams. 150% U.S. RDA vitamins & minerals in 3 servings, and 100% in 2 servings. Calories in water: 277. In Juice or nonfat milk add approximately 15 calories per ounce. We recommend 12 to 16 ounces of fluid per serving.

Try mixing **PrimoMax** with bananas, strawberries, yogurt, ice, and the juice of your choice for a refreshing and nutritious protein shake. For a delicious low calorie drink, mix with 2 tablespoons nonfat, sugar-free Jell-O™ instant pudding, and 12 ounces of nonfat milk or water.



Size: 4.5 lbs (2,043g)
Serving Size: 2 Scoops (69g)
Servings Per Container: 30
Flavors: Chocolate, Strawberry, Vanilla

KEY FEATURES

- *Mixes Instantly – No Blender!*
- *Fast & Slow Release Protein†*
- *Fortified with 21 Vitamins and Minerals.*
- *No Added Fat, Oil, Salt or Corn Syrup!*

KEY MESSAGES

- *40 grams of high-quality multi-source protein blend and 23 grams of high-molecular weight, slow-burning complex carbohydrates per serving.*
- *10 additional servings.*
- *Economic meal replacement drink, half the price of leading MRPs.*
- *Blends to a thin consistency for individuals desiring a less-filling meal replacement drink.*
- *Very pure, contains no fillers or binders.*

TARGET MARKET

Primary: Budget-conscious individuals on the go in need of a quick and nutritious meal replacement.

Secondary: Calorie-conscious athletes requiring a pure source of protein and carbohydrates in one delicious meal replacement formula.

RECOMMENDED STACK

- *Max Vit-Acell*
- *Max Cleanse & Lean*
- *Max Complete*
- *Max GlutaMatrix*
- *Max Creatine*
- *RegenaPro*
- *Max Green Synergy*

Your assurance of quality®

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Primo Max Chocolate

4.5 lbs (2,043g)

Size: 4.5 lbs (2,043g)
Serving Size: 2 Scoops Approx. (69g)
Servings Per Container: Approx. 30

Supplement Facts

Serving Size: 2 Scoops, Approx. (69g)
 Servings Per Container: 30

Amount Per Serving	
Calories (in water)	270
Calories from Fat	9
%Daily Value*	
Total Fat	1 g 1%
Cholesterol	18 mg 8%
Sodium	30 mg 1%
Potassium	850 mg 24%
Total Carbohydrate	23 g 8%
Sugars	2 g †
Protein	40 g 80%
Vitamin A	2550 IU 51%
Vitamin C	30 mg 50%
Vitamin D	200 IU 50%
Vitamin E	15 IU 50%
Vitamin B1 (Thiamin)	1 mg 55%
Vitamin B2 (Riboflavin)	1 mg 60%
Niacin/Niacinamide	10 mg 50%
Vitamin B6	1 mg 50%
Folate	0.2 mg 50%
Vitamin B12	4.5 mcg 75%
Biotin	150 mcg 50%
Pantothenic Acid	5 mg 50%
Calcium	600 mg 60%
Iron	9 mg 50%
Phosphorous	580 mg 58%
Iodine	50 mcg 33%
Magnesium	212 mg 53%
Zinc	8.5 mg 50%
Copper	1 mg 50%
Manganese	1 mg 50%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.
 † Daily value not established.

Primo Max Strawberry

4.5 lbs (2,043g)

Size: 4.5 lbs (2,043g)
Serving Size: 2 Scoops Approx. (69g)
Servings Per Container: Approx. 30

Supplement Facts

Serving Size: 2 Scoops, Approx. (69g)
 Servings Per Container: 30

Amount Per Serving	
Calories (in water)	270
Calories from Fat	9
%Daily Value*	
Total Fat	1 g 1%
Cholesterol	18 mg 8%
Sodium	30 mg 1%
Potassium	850 mg 24%
Total Carbohydrate	20 g 8%
Sugars	2 g †
Protein	40 g 80%
Vitamin A	2550 IU 51%
Vitamin C	30 mg 50%
Vitamin D	200 IU 50%
Vitamin E	15 IU 50%
Vitamin B1 (Thiamin)	1 mg 55%
Vitamin B2 (Riboflavin)	1 mg 60%
Niacin/Niacinamide	10 mg 50%
Vitamin B6	1 mg 50%
Folate	0.2 mg 50%
Vitamin B12	4.5 mcg 75%
Biotin	150 mcg 50%
Pantothenic Acid	5 mg 50%
Calcium	600 mg 60%
Iron	9 mg 50%
Phosphorous	580 mg 58%
Iodine	50 mcg 33%
Magnesium	212 mg 53%
Zinc	8.5 mg 50%
Copper	1 mg 50%
Manganese	1 mg 50%

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 † Daily value not established.

Primo Max Vanilla

4.5 lbs (2,043g)

Size: 4.5 lbs (2,043g)
Serving Size: 2 Scoops Approx. (69g)
Servings Per Container: Approx. 30

Supplement Facts

Serving Size: 2 Scoops, Approx. (69g)
 Servings Per Container: 30

Amount Per Serving	
Calories (in water)	270
Calories from Fat	9
%Daily Value*	
Total Fat	1 g 1%
Cholesterol	18 mg 8%
Sodium	30 mg 1%
Potassium	850 mg 24%
Total Carbohydrate	20 g 8%
Sugars	2 g †
Protein	40 g 80%
Vitamin A	2550 IU 51%
Vitamin C	30 mg 50%
Vitamin D	200 IU 50%
Vitamin E	15 IU 50%
Vitamin B1 (Thiamin)	1 mg 55%
Vitamin B2 (Riboflavin)	1 mg 60%
Niacin/Niacinamide	10 mg 50%
Vitamin B6	1 mg 50%
Folate	0.2 mg 50%
Vitamin B12	4.5 mcg 75%
Biotin	150 mcg 50%
Pantothenic Acid	5 mg 50%
Calcium	600 mg 60%
Iron	9 mg 50%
Phosphorous	580 mg 58%
Iodine	50 mcg 33%
Magnesium	212 mg 53%
Zinc	8.5 mg 50%
Copper	1 mg 50%
Manganese	1 mg 50%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.
 † Daily value not established.

Ingredients: Primo Proprietary Protein Blend of whey protein concentrate, potassium caseinate and whey protein isolate, nonfat milk solids, maltodextrin, glycine, vitamins and minerals mix: (di-calcium phosphate, potassium chloride, potassium phosphate anhydrous, magnesium oxide, ascorbic acid, ferrous fumarate, d-alpha tocopheryl acetate, zinc oxide, niacin/nicotinamide, manganese sulfate, vitamin A palmitate, copper sulfate, riboflavin, thiamine, cyanocobalamin (B12), ergocalciferol (Vitamin D), folic acid, biotin, potassium iodide), guar gum, gum arabic, natural and artificial flavors, aspartame (a non calorie sweetener).

Directions: As a dietary supplement take one to two scoops 1-3 times daily mixed into 1 cup to 2 cups (8-16 oz) of water, milk, fruit juice, or our favorite beverage. Use a spoon or shaker to mix. Adding ice, whole fruit, frozen yogurt, and/or ice cream makes for a great tasting shake.

KEEP OUT OF THE REACH OF CHILDREN. STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE, SUNLIGHT AND EXCESS HEAT. ALWAYS KEEP TIGHTLY SEALED.

Ingredients: Primo Proprietary Protein Blend of whey protein concentrate, potassium caseinate and whey protein isolate, nonfat milk solids, maltodextrin, glycine, vitamins and minerals mix: (di-calcium phosphate, potassium chloride, potassium phosphate anhydrous, magnesium oxide, ascorbic acid, ferrous fumarate, d-alpha tocopheryl acetate, zinc oxide, niacin/nicotinamide, manganese sulfate, vitamin A palmitate, copper sulfate, riboflavin, thiamine, cyanocobalamin (B12), ergocalciferol (Vitamin D), folic acid, biotin, potassium iodide), guar gum, gum arabic, natural and artificial flavors (including FD & C Red # 40), aspartame (a non calorie sweetener)..

Directions: As a dietary supplement take one to two scoops 1-3 times daily mixed into 1 cup to 2 cups (8-16 oz) of water, milk, fruit juice, or our favorite beverage. Use a spoon or shaker to mix. Adding ice, whole fruit, frozen yogurt, and/or ice cream makes for a great tasting shake.

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*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent disease.

