

Big Max

Concentrated Lean Muscle Gainer[†]

Superior Whey Protein Concentrate/Whey Isolate Protein Blend

BIG MAX is a concentrated weight gaining formula. We have formulated this product with only the finest proteins, carbohydrates and nutrients available.

MMSN believes in manufacturing products that do not contain unnecessary fats, processed sugars, cholesterol, sodium or unnecessary ingredients. That's why our products are so easy to digest and assimilate, because they are made with natural and wholesome ingredients.

BIG MAX can be mixed with milk, fruit juice, yogurt, fruit, peanut butter or almonds to create a delicious shake that will exceed 1000 calories.

Do not be misled by deceptive products that have 2500 calories & only 6 or 7 servings per container. Your body cannot assimilate 2500 calories effectively. Break your meals or supplements down to no more than 600 to 1200 calories per serving. For effective weight gain we recommended in-taking calories every 3-4 hours.

SERVING SUGGESTIONS

1 Heaping Cup Big Max With 16oz. Water	1 Heaping Cup Big Max With 16oz. 2% Milk	1 Heaping Cup Big Max With 16oz. Fruit Juice
Calories 610	Calories 865	Calories 869
Protein 28g	Protein 56g	Protein 28g
Carbohydrates 120g	Carbohydrates 187g	Carbohydrates 226g
Fat (Less Than) 1g	Fat (Less Than) 10g	Fat (Less Than) 1g



2 Sizes: Net Wt. 4lbs (1816g), Net Wt. 10lbs (4540g)
Serving Size: One (1) Cup, Approx (152g)
Servings Per Container: 12, 30
Flavor: Chocolate, Vanilla, Strawberry, Banana
(Strawberry & Banana Available in 10lb Size Only)

KEY FEATURES

- Superior Whey Protein Concentrate/Whey Isolate Protein Blend
- Fortified with 100% of the U.S. RDA Vitamins and Minerals
- Mixes Easily to Exceed 1000 Calories
- Lowest Sugar Formula[†]

KEY MESSAGES

- Formulated to provide additional calories for individuals looking to gain weight quickly.[†]
- Made with only the finest proteins, carbohydrates and nutrients available.
- High Carbohydrate, Low Sugar formula to maintain long-term energy levels and muscle growth.[†]
- 1:4 Ratio of Protein to Carbs to stimulate maximum weight-gain.[†]
- Economical way to add quality calories to diet.

TARGET MARKET

Primary: Hard-Gainers and athletes requiring additional calories to maintain weight levels. This product is ideal for younger consumers and budget conscious consumers due to its lower protein, higher carb ratio which is better for assimilation of nutrients for the less experienced consumer or beginner.

Secondary: Individuals who need additional calories in their diet due to health reasons and /or illness.

RECOMMENDED STACK

- Max Pro / High 5
- Max Creatine CV
- Max Glutamine
- Vit-Acell
- Amino Max
- Max Zyme

Your assurance of quality[®]

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Big Max

Chocolate, 4lbs (1816g)

Size: Net Wt. 4lbs (1816g)
Serving Size: One (1) Cup, Approx. (152g)
Servings Per Container: 12

Supplement Facts

Serving Size: 1 Cup, Approx. (152g)
 Servings Per Container: 12

Calories: 610 Calories from Fat: 9

	Amount Per Serving	% DV*
Total Fat	1 g	1%
Cholesterol	20mg	7%
Sodium	35mg	2%
Potassium	200mg	25%
Total Carbohydrates	120g	36%
Sugars	23g	**
Protein	28g	57%

Vitamin A 51% Vitamin C 50% Vitamin D 50% Vitamin E 50% Vitamin B1 55% Vitamin B6 50% Vitamin B12 75% Folate 50% Phosphorous 58% Niacin 50% Magnesium 53% Calcium 60% Pantothenic Acid 50% Copper 50% Biotin 50% Zinc 50%

Calories per gram:	Fat 9	Carbohydrates 4	Protein 4
Calories:	2,000	2,500	
Total Fat	Less than 65g	80g	
Saturated Fat	Less than 20g	25g	
Cholesterol	Less than 300mg	300mg	
Sodium	Less than 2400mg	2400mg	
Potassium	Less than 3500mg	3500mg	
Total Carbohydrates	Less than 300g	375g	
Dietary Fiber	Less than 25g	30g	

*Percent Daily Values are based on a 2,000 calorie diet.
 **Daily value not established.

Ingredients: Maltodextrin (from grain sources), dextrose, fructose, proprietary protein blend consisting of whey protein concentrate & whey protein isolate, isolated soy protein, nonfat milk solids, cocoa, vitamin & mineral blend (containing 16 vitamins and minerals), natural and artificial flavors.

Big Max

Chocolate, 10lbs (4540g)

Size: Net Wt. 10lbs (4540g)
Serving Size: One (1) Cup, Approx. (152g)
Servings Per Container: 30

Supplement Facts

Serving Size: 1 Cup, Approx. (152g)
 Servings Per Container: 12

Calories: 610 Calories from Fat: 9

	Amount Per Serving	% DV*
Total Fat	1 g	1%
Cholesterol	20mg	7%
Sodium	35mg	2%
Potassium	200mg	25%
Total Carbohydrates	120g	36%
Sugars	23g	**
Protein	28g	57%

Vitamin A 51% Vitamin C 50% Vitamin D 50% Vitamin E 50% Vitamin B1 55% Vitamin B6 50% Vitamin B12 75% Folate 50% Phosphorous 58% Niacin 50% Magnesium 53% Calcium 60% Pantothenic Acid 50% Copper 50% Biotin 50% Zinc 50%

Calories per gram:	Fat 9	Carbohydrates 4	Protein 4
Calories:	2,000	2,500	
Total Fat	Less than 65g	80g	
Saturated Fat	Less than 20g	25g	
Cholesterol	Less than 300mg	300mg	
Sodium	Less than 2400mg	2400mg	
Potassium	Less than 3500mg	3500mg	
Total Carbohydrates	Less than 300g	375g	
Dietary Fiber	Less than 25g	30g	

*Percent Daily Values are based on a 2,000 calorie diet.
 **Daily value not established.

Ingredients: Maltodextrin (from grain sources), dextrose, fructose, proprietary protein blend consisting of whey protein concentrate & whey protein isolate, isolated soy protein, nonfat milk solids, cocoa, vitamin & mineral blend (containing 16 vitamins and minerals), natural and artificial flavors.

Big Max

Vanilla, 4lbs (1816g)

Size: Net Wt. 4lbs (1816g)
Serving Size: One (1) Cup, Approx. (152g)
Servings Per Container: 12

Supplement Facts

Serving Size: 1 Cup, Approx. (152g)
 Servings Per Container: 12

Calories: 610 Calories from Fat: 9

	Amount Per Serving	% DV*
Total Fat	1 g	1%
Cholesterol	20mg	7%
Sodium	35mg	2%
Potassium	200mg	25%
Total Carbohydrates	120g	36%
Sugars	23g	**
Protein	28g	57%

Vitamin A 51% Vitamin C 50% Vitamin D 50% Vitamin E 50% Vitamin B1 55% Vitamin B6 50% Vitamin B12 75% Folate 50% Phosphorous 58% Niacin 50% Magnesium 53% Calcium 60% Pantothenic Acid 50% Copper 50% Biotin 50% Zinc 50%

Calories per gram:	Fat 9	Carbohydrates 4	Protein 4
Calories:	2,000	2,500	
Total Fat	Less than 65g	80g	
Saturated Fat	Less than 20g	25g	
Cholesterol	Less than 300mg	300mg	
Sodium	Less than 2400mg	2400mg	
Potassium	Less than 3500mg	3500mg	
Total Carbohydrates	Less than 300g	375g	
Dietary Fiber	Less than 25g	30g	

*Percent Daily Values are based on a 2,000 calorie diet.
 **Daily value not established.

Ingredients: Maltodextrin (from grain sources), dextrose, fructose, proprietary protein blend consisting of whey protein concentrate & whey protein isolate, isolated soy protein, nonfat milk solids, cocoa, vitamin & mineral blend (containing 16 vitamins and minerals), natural and artificial flavors.

*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent disease.



Big Max

Vanilla, 10lbs (4540g)

Size: Net Wt. 10lbs (4540g)
Serving Size: One (1) Cup, Approx. (152g)
Servings Per Container: 30

Supplement Facts

Serving Size: 1 Cup, Approx. (152g)
 Servings Per Container: 12

Calories: 610 Calories from Fat: 9

	Amount Per Serving	% DV*
Total Fat	1 g	1%
Cholesterol	20mg	7%
Sodium	35mg	2%
Potassium	200mg	25%
Total Carbohydrates	120g	36%
Sugars	23g	**
Protein	28g	57%

Vitamin A 51% Vitamin C 50% Vitamin D 50% Vitamin E 50% Vitamin B1 55% Vitamin B6 50% Vitamin B12 75% Folate 50% Phosphorous 58% Niacin 50% Magnesium 53% Calcium 60% Pantothenic Acid 50% Copper 50% Biotin 50% Zinc 50%

Calories per gram:	Fat 9	Carbohydrates 4	Protein 4
Calories:	2,000	2,500	
Total Fat	Less than 65g	80g	
Saturated Fat	Less than 20g	25g	
Cholesterol	Less than 300mg	300mg	
Sodium	Less than 2400mg	2400mg	
Potassium	Less than 3500mg	3500mg	
Total Carbohydrates	Less than 300g	375g	
Dietary Fiber	Less than 25g	30g	

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Big Max

Strawberry, 10lbs (4540g)

Size: Net Wt. 4lbs (1816g)
Serving Size: One (1) Cup, Approx. (152g)
Servings Per Container: 30

Supplement Facts

Serving Size: 1 Cup, Approx. (152g)
 Servings Per Container: 12

Calories: 610 Calories from Fat: 9

	Amount Per Serving	% DV*
Total Fat	1 g	1%
Cholesterol	20mg	7%
Sodium	35mg	2%
Potassium	200mg	25%
Total Carbohydrates	120g	36%
Sugars	23g	**
Protein	28g	57%

Vitamin A 51% Vitamin C 50% Vitamin D 50% Vitamin E 50% Vitamin B1 55% Vitamin B6 50% Vitamin B12 75% Folate 50% Phosphorous 58% Niacin 50% Magnesium 53% Calcium 60% Pantothenic Acid 50% Copper 50% Biotin 50% Zinc 50%

Calories per gram:	Fat 9	Carbohydrates 4	Protein 4
Calories:	2,000	2,500	
Total Fat	Less than 65g	80g	
Saturated Fat	Less than 20g	25g	
Cholesterol	Less than 300mg	300mg	
Sodium	Less than 2400mg	2400mg	
Potassium	Less than 3500mg	3500mg	
Total Carbohydrates	Less than 300g	375g	
Dietary Fiber	Less than 25g	30g	

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 **Daily value not established.

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Big Max

Banana, 10lbs (4540g)

Size: Net Wt. 10lbs (4540g)
Serving Size: One (1) Cup, Approx. (152g)
Servings Per Container: 30

Supplement Facts

Serving Size: 1 Cup, Approx. (152g)
 Servings Per Container: 12

Calories: 610 Calories from Fat: 9

	Amount Per Serving	% DV*
Total Fat	1 g	1%
Cholesterol	20mg	7%
Sodium	35mg	2%
Potassium	200mg	25%
Total Carbohydrates	120g	36%
Sugars	23g	**
Protein	28g	57%

Vitamin A 51% Vitamin C 50% Vitamin D 50% Vitamin E 50% Vitamin B1 55% Vitamin B6 50% Vitamin B12 75% Folate 50% Phosphorous 58% Niacin 50% Magnesium 53% Calcium 60% Pantothenic Acid 50% Copper 50% Biotin 50% Zinc 50%

Calories per gram:	Fat 9	Carbohydrates 4	Protein 4
Calories:	2,000	2,500	
Total Fat	Less than 65g	80g	
Saturated Fat	Less than 20g	25g	
Cholesterol	Less than 300mg	300mg	
Sodium	Less than 2400mg	2400mg	
Potassium	Less than 3500mg	3500mg	
Total Carbohydrates	Less than 300g	375g	
Dietary Fiber	Less than 25g	30g	

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